

# EUGENE

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## F R O N T - E N D W E B D E S I G N E R

Results-oriented Designer with over 19 years' experience in the communication and online arenas. Proven ability to work collaboratively with clients to ensure the design meets or exceeds clients' expectations and increase clients' profitability.

### SKILLS AND ABILITIES

- HTML/CSS
- JAVASCRIPT
- WORDPRESS
- NODE JS
- FIGMA
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN

### OTHER SKILLS

- REACT
- VUE JS
- PYTHON
- NO SQL
- WEBFLOW

# JOHNSON

### EMPLOYMENT HISTORY

#### Graphic Designer

The Brunswick News | 2014 - Present

*Created client advertisements using print media for local businesses using InDesign, Photoshop, Illustrator and Acrobat to increase their market share. This was evidenced by commendations from clients' and management team. Created PNG web files for the company web page. Also used of Excel to track contest entries. As a result of these successful media campaigns, I was the "go-to" person for the sales team.*

#### Master Control Operator

Ion Media Network (WPXC) | 2013 - 2014

*Performed seamless checking and monitoring of TV signals both locally and nationwide (with minimal supervision). Responsible for troubleshooting and quickly correcting any problems in order to mitigate adverse feedback and/or disrupt signal continuity. By being proactive, I prevented a show's interruption, thus saving a business account and satisfying a customer.*

#### Graphic Designer

The Times Union (Morris Communications) | 2010 - 2013

*Produced printed advertising for a variety of companies including local and regional automotive franchises. Responsible for the production of advertising materials for eight Morris Communications' newspapers around the country. Demonstrated ability to collaborate with teams across state lines to produce efficiencies in the production process.*

#### Graphic Designer

The News Journal | 2002 - 2010

*Demonstrated leadership ability by motivating team members to accomplish daily/weekly goals. This was evidenced by the increased creativity of the team when a new ad campaign was created using print, HTML and billboards. Implemented the use of the Flash program and encouraged others on team to use it which resulted in increased production efficiency and deepened department's bench strength.*